

RESOLUTION #10—2025
Regular Annual Session

Submitted by
Board of Directors

Therapeutic Pet Food Health Claims

RESOLVED, that the American Veterinary Medical Association (AVMA) House of Delegates adopt the revised policy on Therapeutic Pet Food Health Claims, as noted in [Attachment 1](#) (additions are underlined, deletions are ~~struck through~~).

Statement about the Resolution

The Food Safety Advisory Committee (FSAC) reviewed this policy. No member comments were submitted through the website portal. The policy has been revised to clearly convey the AVMA's perspective on therapeutic pet food health claims.

Content in the policy that was purely informational will be transferred to a Frequently Asked Questions (FAQ) document. This includes material regarding:

- Food & Drug Administration (FDA) enforcement discretion priorities regarding products containing therapeutic pet food health claims
- Veterinary assessment of therapeutic pet food health claims that reflects engagement with manufacturers to obtain data supporting specific claims
- Communication between veterinarians and pet owners that supports appropriate use of products with therapeutic pet food health claims

To provide additional background for those reviewing the policy, links will be included in the Related Resources section at the bottom of the policy page on the website. Examples of such links include: [21 U.S.C. § 321 - U.S. Code Title 21. Food and Drugs § 321](#), [CPG Sec. 690.150 Labeling and Marketing of Dog and Cat Food Diets Intended to Diagnose, Cure, Mitigate, Treat, or Prevent Diseases](#), [CVM GFI #293 - FDA Enforcement Policy for AAFCO-Defined Animal Feed Ingredients](#) and [FDA comments regarding Pet Food](#).

Financial Impact: None

	Board of Directors	House Advisory Committee	Reference Committee #7	House of Delegates
Recommend Approval	X	X		
Recommend Disapproval				
Recommend Referral to...				
No Recommendation				
Recommend Postpone Indefinitely				
(use this space for additional narrative, if needed)				