

# Privacy Policy

Updated January 14, 2017

This is the Hawaii Veterinary Medical Association (“HVMA”) privacy policy applicable to any site containing the URL hawaiiivetmed.org and any other websites operated by the HVMA (collectively referred to as the “HVMA Website”) from time to time. Please read this Privacy Policy carefully as well as the Agreement and Terms of Use applicable to use of the HVMA Website.

If you have any questions about this Privacy Policy, you can send us an email at [webmaster@hawaiiivetmed.org](mailto:webmaster@hawaiiivetmed.org), call us at 808-733-8828, or write to us at:

Hawaii Veterinary Medical Association  
P.O. Box 61309  
Honolulu, HI 96839-1309

## Overview

HVMA values individual privacy, and we want to give visitors to the HVMA website the opportunity to know what information we collect about them, what we do with that information, and how they can limit the use of personally-identifiable information beyond the purposes for which they first provided it. At all times, however, HVMA reserves the right to disclose information where required by law or to comply with valid legal process (such as a search warrant, subpoena, or court order), to protect HVMA’s rights or property, including without limitation in the event of a transfer of control of HVMA or substantially all of its assets, or during emergencies when safety is at risk.

HVMA reserves the right to modify this Privacy Policy at its discretion with or without providing notice to users of the HVMA website. Whenever we change this Privacy Policy, however, we will endeavor to give users of the HVMA website reasonable notice by posting a notice on the home page of [www.hawaiiivetmed.org](http://www.hawaiiivetmed.org). Since these policy change notices last only for a limited time, you should check this Privacy Policy regularly to see if there have been any changes.

## Data We Collect and How We Use It

We do not collect personally identifiable information, such as your name, address, phone number or email address, if you are only browsing the HVMA website and do not interact for any

online product or service from the HVMA. We may, however, collect certain non-personally identifiable information from all visitors to the HVMA website, as described more fully below.

We will collect and retain certain personal information from you when needed to process your transactions (including purchases of goods and services), fulfill your requests for information, allow you to access certain services or areas of the HVMA website such as online communities, or maintain our membership records. The type of personal information we collect will vary but may include your name, contact information (address, phone number, billing and delivery information, email address), credit card information, and other demographic information. The type of information you provide will determine the personal information that is collected.

If you purchase a product or service at the HVMA Website, we will not give out your credit card number or other financial account information to third parties unless you authorize us to do so, or it is necessary to fulfill our responsibilities with respect to the transaction, including but not limited to delivering a product or service you order.

Our online member directory contains specific personal and professional information, depending on the information you provide to the HVMA through your membership application or updates to your online profile. Access to online member directory information is available only to HVMA members.

We do collect and store information that does not identify you personally when you visit the HVMA website, including but not limited to: the name of the domain and host from which you access the the HVMA website; the Internet protocol address used to access the HVMA website; the date and time you access the HVMA website; and the Internet address of the website from which you linked directly to the HVMA website. We use this information to track and analyze traffic to the HVMA website, including the number of visitors and which pages are viewed by visitors, and to help us improve the HVMA website. We may also share this information in aggregate with advertisers and sponsors to determine advertising effectiveness.

Like most websites, we may employ cookies to assist users to more efficiently use the HVMA website. A "cookie" is a string of information that is sent by a website and stored on a user's computer. Cookie information is used only by the HVMA and our contractors, and is not provided to other organizations. You may block cookies by modifying the cookie option in your browser's settings, but doing so may inhibit certain features or services of the HVMA website from being accessible or functioning properly.

### **Email Policy**

We do not share, sell or rent email addresses to anyone outside the HVMA except in the following circumstances:

If needed for vendors to provide services to the HVMA (for example, when using a third-party vendor to send an email); or

If the Executive Vice President, using his/her discretion, deems it appropriate to share this information with certain related organizations.

We sometimes collect specific information on email responses, such as how many recipients open an email or choose to click through to links provided in the email message. This information is used solely within the HVMA to analyze areas of interest and to enhance our products, services, and the HVMA website. None of this information is sold or distributed outside the HVMA. You can manage your email preferences, including opt-out preferences, on your Member Profile page at [hawaiiivetmed.org](http://hawaiiivetmed.org).

### **Security**

HVMA uses up-to-date technology to keep any information you provide as secure as possible. HVMA employees and volunteers are obligated to maintain the confidentiality of personally-identifiable information and are subject to disciplinary action for any breach, up to and including termination. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. Accordingly, and despite our efforts, HVMA cannot guarantee or warrant the security of any information you transmit to us, or to or from our online products or services.

### **Children Under the Age of 13**

We do not knowingly solicit data online from or market online to children under the age of 13.

### **Advertisers on the HVMA website**

Parts of the HVMA website may contain advertisements or links to the advertiser's website. We do not control the websites of third parties reached through links on the HVMA website or their information collection practices, and HVMA will not be responsible for the activities of these third parties. We encourage you to review the terms of use and privacy practices of all websites you visit.

The HVMA website may also include links to third-party organizations that offer products and services. The HVMA does not control the privacy practices of these other organizations or what they do with any information you may provide them through their websites. We encourage you to review the terms of use and privacy policies of these other websites before providing any personal information.